

Email #1

To: millennial@gmail.com

From: info@biz.com

Subject line: Don't let your retirement slip away...



Hi [insert first name],

One of the greatest feelings about being a young worker is that time is on your side. You have the freedom to spend your money as you see fit early on.

As the clock continues ticking, you must eventually practice greater financial discipline to plan for the days when you're no longer employed full-time.

Your tenure in the workforce is limited. Recognizing this is the first step to preventing a happy and comfortable retirement from slipping through your hands.

Retirement is absolutely attainable for every generation.

In a recent global [survey](#) by Manpower, about 12% of Millennials said they don't expect to ever retire. This is an unfortunate outlook and frankly it's unwarranted.

The resources you need to strategically plan for your future are just a few clicks away. If you're willing to take the next step to achieve greater financial security, you're in the right place.

Learn from the industry leader in financial planning...for free.

With 100 years planning services experience, we remain committed to guiding each client to a prosperous future.

We offer one-on-one [financial counseling](#), digital tools and webinars designed to elevate your financial literacy.

Register today for our no-obligation financial planning webinar.

Join us on Wednesday, June 22nd for a free webinar hosted by our retirement planning experts. You'll walk away from this one hour session with:

- new resources to monitor your spending habits
- proven methods for reaching your financial goals
- greater confidence in your ability to retire when you decide

You've got nothing to lose except your worries and everything to gain.

Space is limited – face your retirement head-on and register using the button below.



REGISTER NOW